

EXECUTIVES IN WORKERS' COMPENSATION & RISK Speaker/Topic Form

Please fill out and return to info@EWCEvents.com

Submit by **October 15, 2023**

Thank you for submitting your application to be a speaker at The Executives in Workers' Comp and Risk event. We are actively seeking new, innovative, and trending topics.

How Speakers are Selected

A committee of Risk Managers and Workers' Comp professionals reviews the applications and selects the speakers.

We want to be transparent about our selection process. With only 11 available sessions and potentially receiving up to a hundred applications, the competition is intense, with limited speaking sessions available. We share this information with you to set realistic expectations.

We appreciate your interest and understanding regarding the selection process. Good luck!

Important Information

- **Please submit an original session not presented at any other conference, webinar or in-house training.** We require original sessions that have not been presented before.
- **If selected to speak, you cannot present this topic to any other conference, webinar or training until after the 2024 EWC Conference.**
- We reserve the right to remove any speaker selected for presenting the same topic elsewhere.
- If selected, we reserve the right to remove your session if required information is not submitted by deadline.
- If you are a service provider, you must have a Risk Manager or Workers' Comp professional speak with you. Service providers agree to sponsor the conference to help with the costs.
- Speakers agree to promote their session by email, on LinkedIn and other social media at least 3 times to help generate interest. Speakers agree to email conference information to their database to promote their session and EWC Conference. Use social media tag #EWCConference

Step 1: Submitter Identification Information

Please provide your contact information.

Step 2: Session Information

Provide session details as requested.

Step 3: Speaker Information

Please complete the entire form.

Do not use:

- Highlighting
- Bold
- All caps
- PDF format

Step 1: Submitter Identification Information

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1. **PRIMARY CONTACT INFORMATION.** This person is responsible to coordinate with the other speakers/panelists and the main contact person for EWC&R to communicate with. This person will provide additionally requested information to EWC&R.

Name:

Company:

Work Phone:

Cell Phone:

Email:

2. Alternate Contact Information: in case we don't receive a response from the Primary Contact.

Name:

Company:

Work Phone:

Cell Phone:

Email:

Step 2: Session Information

We suggest that you have a 3-person panel. The panel must include a Risk Manager and a Workers' Comp professional. However, you may have a single or double speakers.

Topics must to geared toward upper and middle management.

Provide session details. Be as precise and descriptive as possible. The more direct you are, the easier our content team can understand exactly what you plan to accomplish.

*The information you provide will be published on the website. **The attendees will determine which sessions to attend solely based on the information provided in this form. Therefore, you want your description to stand out and capture maximum interest.***

Please complete the information below.

Items with a red asterisk (*****) are **required**. The information will be published on our website and in the conference brochure. **Be sure to complete all the questions.**

- *** **1. Title.** Make sure the title is intriguing. *Attendees will read this to determine if they want to attend your session.*

- *** **2.** Why would upper and middle management be interested in hearing about this topic?

- *** **3. Outline your talking points.** Think about communicating with upper management attendees and why they would want to spend time learning about your topic. Make sure you are providing new and fresh information.

- *** **4.** What challenges are you solving for upper and middle management attendees?

- *** **5.** List 3 or 4 takeaways from your session.

*6. What are the action items from your session?

*7. Please comment on the action item that upper management attendees will incorporate into their claims team management.

*8. Write four sentences that we will put in the program for the attendees to decide which session they will attend.

- Start with the problem. Explain why it's important for the attendees to come to your session.
- Position your session as providing information and how to overcome the problem.
- Give the attendees 3 takeaways they will get from your session.

Example: *Are you struggling to effectively manage your time and meet deadlines? Join our session to discover why time management is crucial for success in today's fast-paced world. Our session will equip you with practical strategies and tools to overcome procrastination, prioritize tasks, and boost productivity. Attendees will leave with a deeper understanding of time management principles, actionable techniques to implement immediately, and a personalized plan for maximizing their efficiency and achieving their goals. Don't miss this opportunity to transform your approach to time management and take control of your professional and personal life.*

***9. For the brochure: in 100 words or less, write a description of your session. What are the takeaways and reasons attendees should come to this session?** Include the topic, which will not be included in the 100 words.

Step 3: Additional Speaker Information

1. Please list whom you would partner with to provide a compelling presentation. You must have at least 3 persons on the panel. **At least two panelists must be Workers' Comp or Risk Management Professionals.**

*2. Please provide headshots of all speakers on your panel. Include their **name, title and company** to identify

them.

3. Please provide all speaker information listed below.

*** Speaker #1**

* Name:

* Title:

* Company:

* Email:

* Phone:

*** Speaker #2**

* Name:

* Title:

* Company:

* Email:

* Phone:

*** Speaker #3**

* Name:

* Title:

* Company:

* Email:

* Phone:

*** Speaker #4**

* Name:

* Title:

* Company:

* Email:

* Phone:

Speaker #5

Name:

Title:

Company:

Email:

Phone:

Speaker #6

Name:

Title:

Company:

Email:

Phone:

Step 4: Session Information Review

Review and edit all information you're submitting.

We strongly advise saving your document as a backup copy.

Please email submissions to info@EWCEvents.com with the subject line '**Speaker Topic Form Attached.**'

Please note that we do not compensate for speaker fees, accommodations, or travel expenses. However, you are welcome to join us for breaks, lunch, and cocktail hour.

Thank you for submitting your speaker information. We truly appreciate your time and effort

Step 5: Session Submission Complete

in preparing your presentation.

If your presentation is chosen and we request additional information but do not receive it by the specified deadline, please understand that your session will be forfeited.

Important Dates:

- January 15, 2024: All speakers will be notified of acceptance on or before this date.
- March 15, 2024: Deadline for submitting all PowerPoint presentations.
- April 4, 2024: Day of the Conference.

The EWC Speaker Selection Committee