We get you in front of the decision-makers.

EWC CONFERENCE

EXECUTIVES IN WORKERS' COMP AND RISK

THE BEST CONFERENCE OF THE YEAR!

Two Day Conference

Powerful speakers

Attended by upper and middle management professionals in workers' comp and risk management, self-insured agencies, and third-party administrators and brokers.

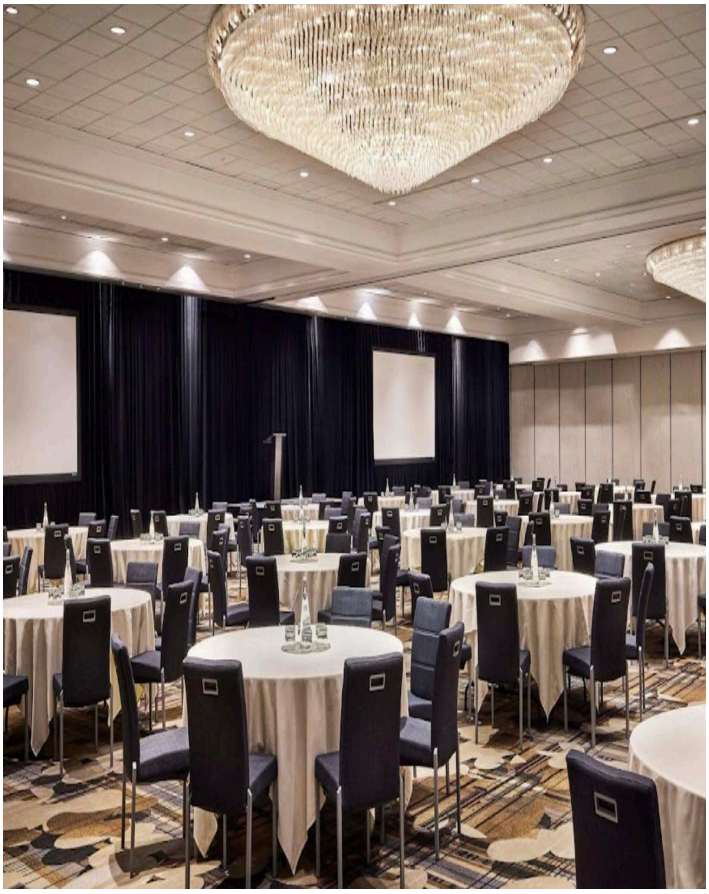
info@ewcevents.com | 760-613-4409
www.EWCconference.com

The Executives in Workers' Comp & Risk

Two-Day Event
April 24, 2023
The Women's Alliance & EWC Annual Golf Tournament

April 25, 2023
Conference and Exhibitors Expo/Solution Room.

Anaheim Marriott
700 West Convention Way,
Anaheim, CA 92802



Our sponsors and exhibitors report that the Executives in Workers' Compensation and Risk Management Conference has **more industry leaders in attendance than any other conference.**

We know your marketing budget is limited–you can't be at every conference.

The question is, **which conference gives you everything you're looking for?**

When choosing a conference, you shouldn't have to worry about whether you're getting the best value for your marketing dollars. You shouldn't have to wonder if you'll be able to meet the decision-makers. And the last thing you should have to worry about is whether your sponsorship will deliver the acknowledgment you deserve.

You certainly shouldn't have to worry about the conference only taking your money and not giving you equal value in exchange.

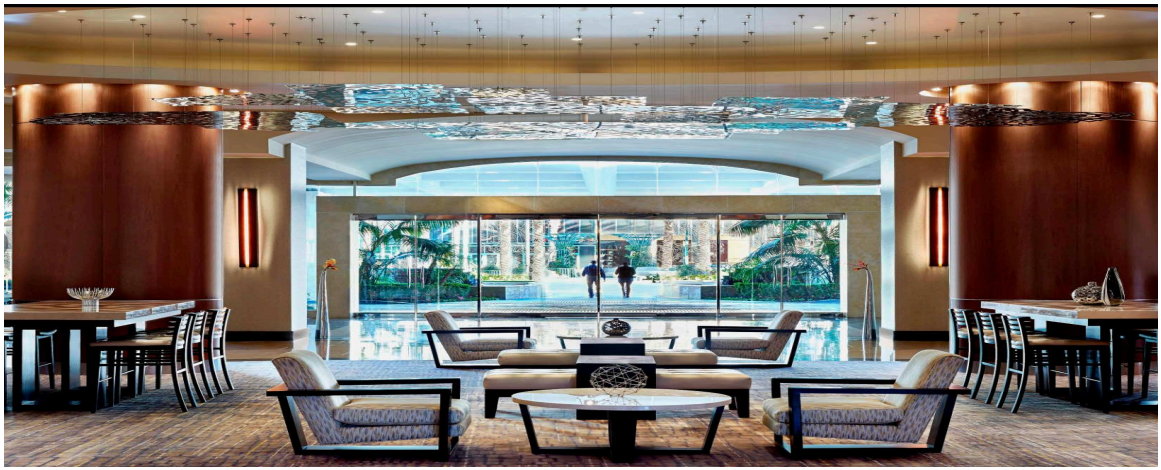
At the Executives in Workers' Compensation & Risk Management Conference, our education is targeted to upper and middle management in workers' comp and risk management so that you can meet the decision-makers. We understand your marketing dollars need to go further, so we offer VIP tickets to extend to your best clients to treat them to a day of education as a thank you for using your services. We partner with sponsors to ensure they are recognized and acknowledged during the conference. We are continually looking for every opportunity to elevate you and your services.

Many businesses see conferences as a necessary marketing cost, but we see it as an investment with an ROI. From our last conference survey:

90% of sponsors/exhibitors made solid leads
33% of sponsors/exhibitors picked up business
56% of sponsors/exhibitors scheduled a meeting to discuss their service
97% of sponsors/exhibitors said it was THE BEST CONFERENCE THEY HAD ATTENDED

We offer a wide range of sponsor and exhibitor packages so you can choose the option best tailored to your needs.

To get the best value for your money, **register today!**



Sponsorship Opportunities

This year's theme is the Great Outdoors:
Camping/Canoeing/Fishing/Boy Scouts/Wilderness /Adventure/Picnics/Bikes/Forest Animals

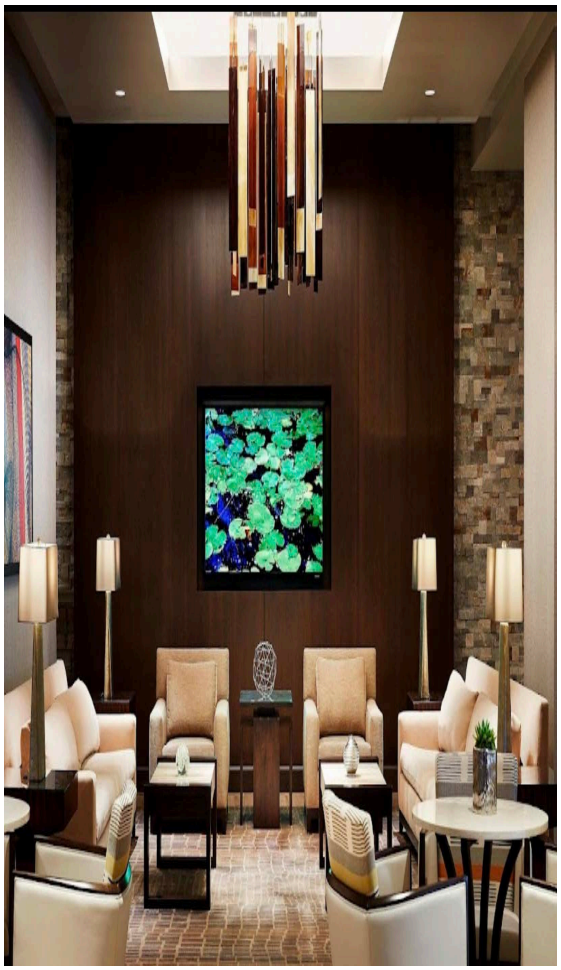
Exhibitor Tabletop Booth - $2,200

Benefits:

- Discounted VIP tickets of $125 per person (reduced from $350). Passes are valid for use by upper and middle management workers' comp and risk management professionals only. **Cannot be given to sales and marketing representatives, doctors or attorneys**
- Breakfast, Lunch, Break Snacks, and Cocktail Hour
- Networking with Workers' Comp and Risk Management Professionals

Booth Information:

- 6' draped table, 2 chairs
- 2 booth workers



Premium Location Tabletop Booth - $2,450

Benefits:

- Premium location next to Special Delivery break station. Break snacks are delivered to the break station next to you or across from you!
- Discounted VIP tickets of $125 per person (reduced from $350). Passes are valid for use by upper and middle management workers' comp and risk management professionals only. Cannot be given to sales and marketing representatives, doctors or attorneys
- Breakfast, Lunch, Break Snacks, and Cocktail Hour
- Networking with Workers' Comp and Risk Management Professionals

Booth Information:

- 6' draped table, 2 chairs
- 2 booth workers

Sponsorship Opportunities

Bronze Drink Break Sponsor - $2,999

Benefits:

- 2 Company Attendee Passes
- 1 VIP Guest Passes. Passes are valid for use by upper and middle management workers' comp and risk management professionals only. Cannot be given to sales and marketing representatives, doctors or attorneys
- Signage with your company name listed as a sponsor at Break Station
- Coffee and Tea Service
- Breakfast, Lunch, Break Snacks and Cocktail Hour
- Networking with Workers' Comp and Risk Management Professionals
- Company name listed on EWC Website
- Discounted VIP tickets of $125 per person (reduced from $350)

Booth Information: No Booth

Bronze Conference Supporter - $2,850

Benefits:

- 2 Company Attendee Passes
- 1 VIP Guest Passes. Passes are valid for use by upper and middle management workers' comp and risk management professionals only. Cannot be given to sales and marketing representatives, doctors or attorneys
- Breakfast, Lunch, Break Snacks and Cocktail Hour
- Networking with Workers' Comp and Risk Management Professionals
- Company name listed on EWC Website
- Discounted VIP tickets of $125 per person

Booth Information: No Booth

Sponsorship Opportunities

Silver Sponsor - $4,500

Pick one:

- AV Sponsor: Your company logo displayed in each breakout session
- CEU Sponsor: Your logo on the certificate
- Check-In Sponsor: 3 company employees get to welcome the workers' comp and risk management executives. Your logo will be placed on each registration packet. We'll do the check in, you make the first impression!
- All day DJ. Your company will have signage by the DJ all day long.
- A wooden pen with your company name on it. Pens match our Great Outdoor theme and will be given to all the attendees, and we will also have some for you to give out at your booth.

- This year our theme is the Great Outdoors! What's everyone's favorite outdoor snack? S'mores, of course! We will have the S'mores delivered to your booth. Your company name/logo will be placed on the s'mores, and you can pass them out.
- Morning or Afternoon Break Sponsor: Signage with your logo at break station.

Benefits:

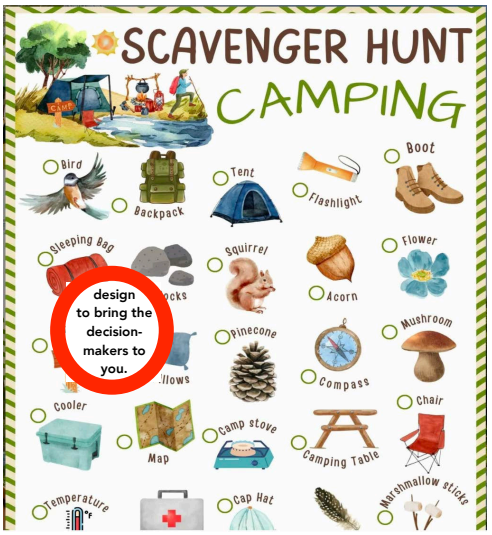
- Attendee List
- 4 VIP Guest Passes. Passes are valid for use by upper and middle management workers' comp and risk management professionals only. Cannot be given to sales and marketing representatives, doctors or attorneys.
- Your Logo Posted on EWC Website
- Discounted VIP tickets of $125 per person (reduced from $350)

Booth Information:

- Booth
- 6' Draped Table, 2 Chairs
- 2 Booth Workers

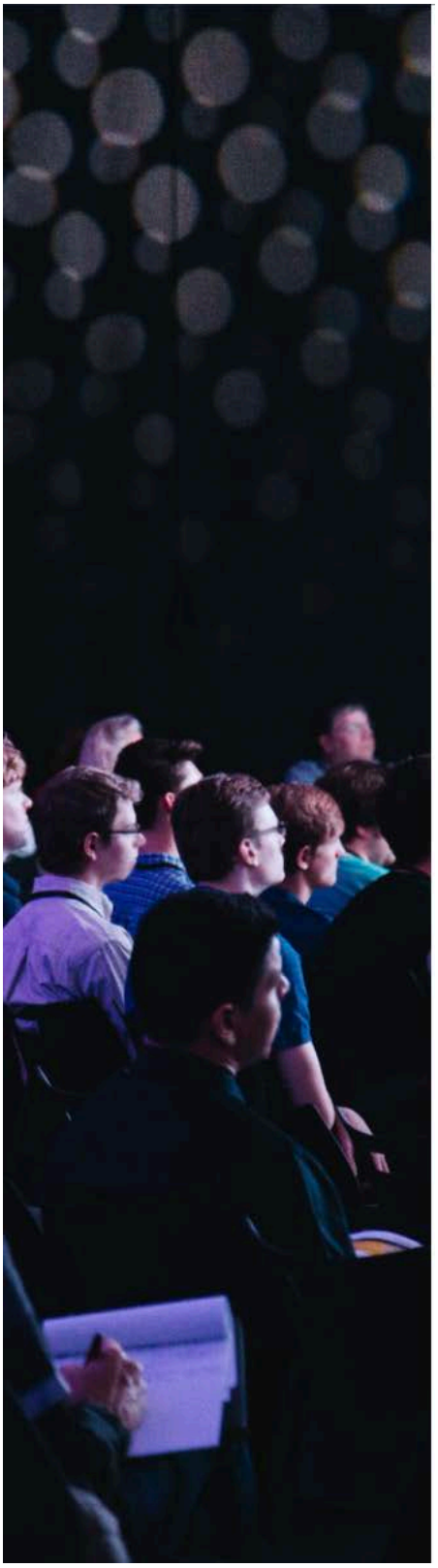
NEW!

Scavenger hunt: NEW! Our Scavenger Hunt encourages attendees to visit the booths as they seek to fill their Scavenger Hunt cards. Attendees who fill their cards are entered to the Grand Prize drawing! How it works: You receive an 8x10 framed icon to display at your booth. Your icon matches an icon on the Scavenger Hunt cards. When attendees find your icon, you stamp their card. This interactive game will surely bring decision-makers to your booth.



- 2 BoothWorkers
- 6' DrapedTable, 2 Chairs

Sponsorship Opportunities



Gold Sponsor - $5,750

Pick one (please check website to confirm availability):

- Room Sponsor: Room named after your company. Host the room all day.
- Breakfast Sponsor
- Lunch Sponsor
- Program Sponsor
- Grand Prize Sponsor

Benefits:

- Attendee List
- 5 VIP Guest Passes. Passes are valid for use by upper and middle management workers' comp and risk management professionals only. Cannot be given to sales and marketing representatives, doctors or attorneys.
- Your Logo Posted on EWC Website
- Your Logo on Banner

Booth Information:

- Premium Booth Location
- 6' Draped Table, 2 Chairs
- 2 Booth Workers

Platinum Sponsor - $7,500/$10,500 /$15,000

Pick one (please check website to confirm availability):

- Lanyard $7,500
- Notebook $10,500
- Program Sponsor $7,500 Tote bags $15,000

Benefits:

- Attendee List
- 5 VIP Guest Passes.
- Passes are valid for use by upper and middle management workers' comp and risk management professionals only. Cannot be given to sales and marketing representatives, doctors or attorneys.
- Your Logo Posted on EWC Website
- Your Logo on Banner
- Discounted VIP tickets of $125 per person

Booth Information:

- Premium Booth Location
- 6' Draped Table, 2 Chairs
- 2 Booth Workers

Sponsorship Opportunities

Diamond Sponsor - $25,000

Speaking Session & Red Carpet Photo Backdrop

Pick One:

- Cocktail Hour Hors D'oeuvres and Red Carpet Signage
- Cocktail Hour Drinks Sponsor and Red Carpet Signage
- [illegible]

Benefits:

- Attendee List
- 25 VIP Guest Passes. Passes are valid for use by upper and middle management workers' comp and risk management professionals only. Cannot be given to sales and marketing representatives, doctors or attorneys.
- Your Logo on Signage for Red Carpet Photo Backdrop for Attendees
- Your Logo on Banner
- Your Logo Posted on EWC Website
- 6 Months of LinkedIn Posts (one per month)
- Introduce Your Company During Exhibitor Raffle

Booth Information:

- Premium booth location
- 6' draped table, 4 chairs
- 6 booth workers

Double Diamond Sponsor - SOLD

Introduce Keynote Speaker, Speaking Session & Red Carpet Photo Backdrop

Benefits:

- Attendee List
- Introduce Keynote Speaker
- Breakout Session Speaker (45 minutes). Session must include a panel with a risk manager or WC upper management panelist(s) of your choice.
- 30 VIP Guest Passes. Passes are valid for use by upper and middle management workers' comp and risk management professionals only. Cannot be given to sales and marketing representatives, doctors or attorneys.
- Your Logo on Signage for Red Carpet Photo Backdrop for Attendees
- Your Logo on Banner
- Your Logo Posted on EWC Website
- 6 Months of LinkedIn Posts (one per month)
- Introduce Your Company During Exhibitor Raffle

Booth Information:

- Premium booth location with 6' draped table, 4 chairs
- 6 booth workers

Law Firm, Doctors or Brokers Packages- $1,799 for two attorneys, doctors, or brokers from your company.

- Access to Solution Room (Exhibitor Expo)
- Breakfast, Lunch, Break Snacks and Cocktail Hour
- Networking with 450+ Workers' Comp and Risk Management Professionals
- No Booth
- Cannot be a marketing representative attending or service provider.

Service Provider Conference Entry Pass: $2,200 per person