



We get you in front of the decision-makers

EW&R CONFERENCE

Executives In Workers' Comp & Risk

Our attendees are upper and middle management professionals in workers' comp and risk management, self-insured agencies, and third-party administrators and brokers. Our sponsors and exhibitors report that the Executives in Workers' Compensation and Risk Management Conference has more industry leaders in attendance than any other conference.

The Executives In Workers' Comp & Risk Conference

3 Day Event

- **March 23 - Pre-Conference Event**
The Women's Alliance
- **March 24 - Conference and Exhibitors Expo/Solution Room**
Anaheim Marriott
700 W Convention Way
Anaheim, CA 92802
- **March 25 - Golf Tournament**

info@ewcevents.com | Register at: www.ewcconference.com

We know your marketing budget is limited—you can't be at every conference. The question is, which conference gives you everything you're looking for?

When choosing a conference, you shouldn't have to worry about whether you're getting the best value for your marketing dollars. You shouldn't have to wonder if you'll be able to meet the decision-makers. And the last thing you should have to worry about is whether your sponsorship will deliver the acknowledgment you deserve.

You certainly shouldn't have to worry about the conference only taking your money and not giving you equal value in exchange.

At the Executives in Workers' Compensation & Risk Management Conference, our education targets upper and middle management in workers' comp and risk management so that you can meet the decision-makers. We understand your marketing dollars need to go further, so we offer VIP tickets to extend to your best clients to treat them to a day of education as a thank you for using your services. We partner with sponsors to ensure they are recognized and acknowledged during the conference. We are continually looking for every opportunity to elevate you and your services.

Many businesses see conferences as a necessary marketing cost, but we see it as an investment with an ROI. From our last conference survey:

- 90% of sponsors/exhibitors made solid leads
- 33% of sponsors/exhibitors picked up business
- 56% of sponsors/exhibitors scheduled a meeting to discuss their service
- 97% of sponsors/exhibitors said it was **the best conference they had attended**

We offer a wide range of sponsor and exhibitor packages so you can choose the option best tailored to your needs. To get the best value for your money, **register today!**

Sponsorship Opportunities

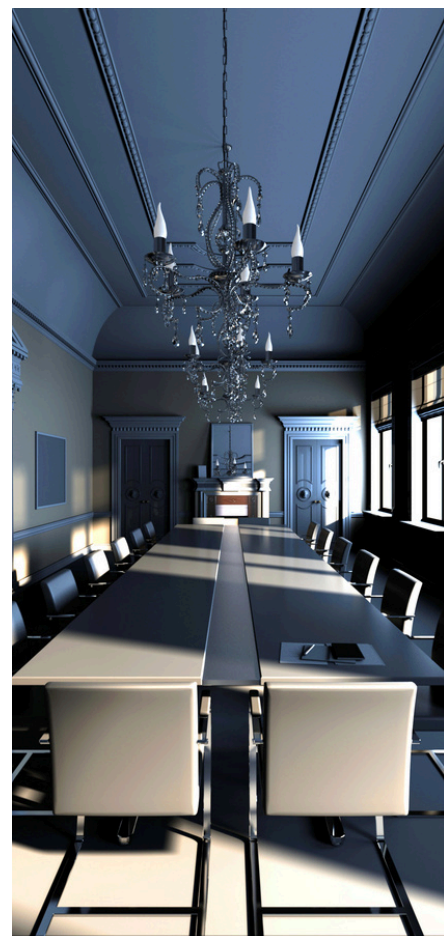
Exhibitor Tabletop Booth- \$2,250

Benefits:

- Discounted VIP tickets at \$225 per person (regularly \$450). Passes are valid for use by upper and middle management workers' comp and risk management professionals only. Cannot be given to sales or marketing representatives, doctors or attorneys.
- Breakfast, Lunch, Break Snacks, and Cocktail Hour
- Networking with Workers' Comp and Risk Management Professionals

Booth Information:

- 6' draped table, 2 chairs
- 2 booth workers
- No Attendee List



Premium Location Tabletop Booth-\$2,550

Benefits:

- Premium location
- Discounted VIP tickets at \$225 per person (regularly \$450). Passes are valid for use by upper and middle management workers' comp and risk management professionals only. Cannot be given to sales or marketing representatives, doctors or attorneys.
- Breakfast, Lunch, Break Snacks, and Cocktail Hour
- Networking with Workers' Comp and Risk Management Professionals

Booth Information:

- Premium booth location
- 6' draped table, 2 chairs
- 2 booth workers
- No Attendee List

Sponsorship Opportunities

Please check our website for the most up-to-date information.

Bronze Specialty Coffee Sponsor- \$2,600

With signage / No booth



Benefits:

- 2 Company Attendee Passes
- 1 VIP Guest Pass. Passes are valid for use by upper and middle management workers' comp and risk management professionals only. Cannot be given to sales or marketing representatives, doctors or attorneys.
- Signage with your company name listed as a sponsor at Break Station. Logo must be provided 8 weeks before the event.
- Breakfast, Lunch, Break Snacks and Cocktail Hour
- Networking with Workers' Comp and Risk Management Professionals
- Company name listed on EWC Website
- Discounted VIP tickets at \$225 per person (regularly \$450)

Booth Information:

No Booth

Bronze Specialty Coffee Sponsor- \$3,500

With Signage / **With Booth**



Benefits:

- 2 Booth Worker Passes
- 1 VIP Guest Pass. Passes are valid for use by upper and middle management workers' comp and risk management professionals only. Cannot be given to sales or marketing representatives, doctors or attorneys.
- Signage with your company name listed as a sponsor at Break Station. Logo must be provided 8 weeks before the event.
- Breakfast, Lunch, Break Snacks and Cocktail Hour
- Networking with Workers' Comp and Risk Management Professionals
- Company name listed on EWC Website
- Discounted VIP tickets at \$225 per person (regularly \$450)

Booth Information:

- 6' draped table, 2 chairs
- 2 booth workers

Sponsorship Opportunities

Silver Sponsor - \$4,150 - \$4,500

Pick One:

\$4,500

Sold

NEW

AV Sponsor

Your company logo displayed in each breakout session.

Scavenger Hunt

Attendees visit your booth to have their Scavenger Hunt card stamped.

Check-in Sponsor

Your company logo on each registration packet.

Ice Cream Break

Signage with your company logo at break station.

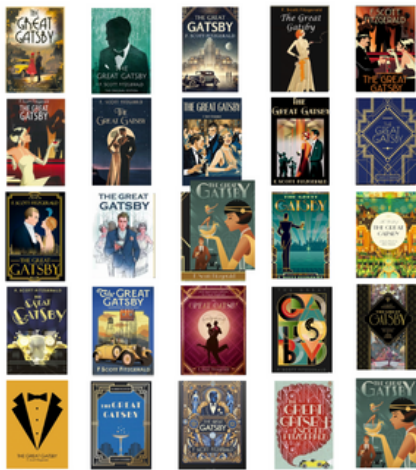
Hotel Key Card

Your company logo on hotel Key.

Limited to 1

SCAVENGER HUNT

For a chance to win the grand prize, visit each booth. When you find the matching icon, get it stamped.
Return your completed card to Seriano Law Group for a chance to win the grand prize.



Scavenger Hunt (Seek and Find): Our Scavenger Hunt encourages attendees to visit participating booths to fill their Scavenger Hunt cards. Attendees who fill their cards are entered into the Grand Prize drawing!

How it works: You receive an 8x10 framed icon to display at your booth. Your icon matches an icon on the Scavenger Hunt cards. When attendees find your icon, you stamp their card. This interactive game will surely bring decision-makers to your booth.

Benefits:

- Attendee List
- 4 VIP Guest Passes. Passes are valid for use by upper and middle management workers' comp and risk management professionals only. Cannot be given to sales or marketing representatives, doctors or attorneys.
- Your Logo Posted on EWC Website
- Banner Signage. Logo must be provided 8 weeks before event.
- Discounted VIP tickets at \$225 per person (regularly \$450)
- Scavenger Hunt Locations are sprinkled throughout the Solution Room (AKA Exhibitor Expo)

Booth Information:

- 6' Draped Table, 2 Chairs
- 2 Booth Workers

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Sponsorship Opportunities

Silver Sponsor - \$4,150 - \$4,500

Pick One:

Afternoon Break

Your company logo displayed by the food.



Hats and Headbands

Everyone will be heading to your booth to get a Roaring 20's accessory from you!



\$4,500

NEW

Bubble Tea

Sponsorships can be fun and delicious at the same time! Your logo will be displayed by the drinks.



NEW

Highlighter Pens

These highlighters will stay in the office as a happy reminder of your sponsorship.



NEW

Hotel Key Card

Your company logo on hotel key card.



Limited to 1

Benefits:

- Attendee List
- 4 VIP Guest Passes. Passes are valid for use by upper and middle management workers' comp and risk management professionals only. Cannot be given to sales or marketing representatives, doctors or attorneys.
- Your Logo Posted on EWC Website
- Banner Signage. Logo must be provided 8 weeks before event.
- Discounted VIP tickets at \$225 per person (regularly \$450)

Booth Information:

- 6' Draped Table, 2 Chairs
- 2 Booth Workers

Sponsorship Opportunities

Gold Sponsor - \$5,200 TWO FOR THE PRICE OF ONE!



Breakfast & Lunch Sponsor
During break-out sessions, sponsors' logos displayed on screen and publicly thanked with mic time to **introduce your company during lunch.**



Benefits:

- Attendee List
- 5 VIP Guest Passes. Passes are valid for use by upper and middle management workers' comp and risk management professionals only. Cannot be given to sales or marketing representatives, doctors or attorneys.
- Your Logo Posted on EWC Website
- Banner Signage. Logo must be provided 8 weeks before the event.

Booth Information:

- Premium Booth Location
- 6' Draped Table, 2 Chairs
- 2 Booth Workers

Platinum Sponsor- \$7,300 - \$16,500

Pick One:

Sold

Lanyard

Sold

Program

NEW

\$7,500

Pen Set

350 pen sets to be given away at your booth.

NEW

\$8,500

Stainless Steel Tumbler

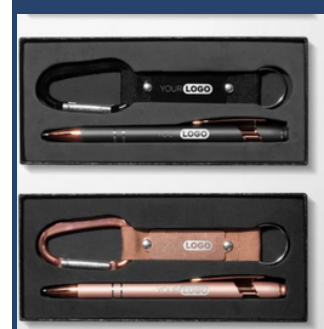
350 tumblers to be given away at your booth.

Benefits:

- Attendee List
- 5 VIP Guest Passes. Passes are only valid for upper and middle management workers' comp and risk management professionals.
- Cannot be given to sales or marketing representatives, doctors or attorneys.
- Your Logo Posted on EWC Website
- Your Logo on Banner. Logo must be provided 8 weeks before the event.
- Discounted VIP tickets at \$199 per person (regularly \$450)

Booth Information:

- Premium Booth Location
- 6' Draped Table & 2 Chairs
- 2 Booth Workers



Sponsorship Opportunities

Diamond Sponsor \$26,000

Pick One:

Happy Hour

Hors D'oeuvres Sponsor

WE ALWAYS HAVE THE BEST FOOD!



Happy Hour Cocktails Sponsor



NEW

Red Carpet Interviews

We'll name the "Studio"
after your company



NEW! Red Carpet Interviews Sponsor

- Dedicated AV Studio Area named after your company for interviews: Studio XYZ
- Three to five dedicated interview slots: We will conduct interviews with 3-5 representatives from your company. Use the clips throughout the year on social media.
- 10 interview slots to interview your client. You can use their clips to promote your services throughout the year on LinkedIn.
- Copies of all conference interviews. All interviews will state that they are sponsored by your company and conclude with your logo.
- These interviews are tailored for social media use, and each participant will receive a copy which they can share on their website and use for years to come!

Diamond Sponsors Benefits:

- Advance copy of Attendee List. Receive the pre-conference list 5 days before other sponsors.
- 25 VIP Guest Passes. Passes are valid for upper and middle management workers' comp and risk management professionals only. Cannot be given to sales or marketing representatives, doctors or attorneys.
- Your Logo on Signage for Major Sponsor Photo Backdrop for Attendees.
- Your Logo on Banner. Logo must be provided 8 weeks before the event.
- Your Logo Posted on EWC Website.
- 6 Months of LinkedIn Posts (one per month). You'll provide the materials for us to post.
- Introduce your company during Exhibitor Raffle.

Booth Information:

- Premium Booth Location
- 6' Draped Table, 4 Chairs
- 4 Booth Workers

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Sponsorship Opportunities

SOLD

Double Diamond Sponsor - \$28,000

Introduce Keynote Speaker, Speaking Session & Major Sponsor Photo Backdrop

Benefits:

- Advance copy of Attendee List. Receive the pre-conference list 5 days before other sponsors.
- Introduce Keynote Speaker.
- Breakout Session Speaker (45 minutes). Session must include a panel with a risk manager or WC upper management panelist(s) of your choice.
- 30 VIP Guest Passes. Passes are valid for use by upper and middle management workers' comp and risk management professionals only. Cannot be given to sales or marketing representatives, doctors or attorneys.
- Your Logo on Signage for Major Sponsor Photo Backdrop for Attendees.
- Your Logo on Banner. Logo must be provided 8 weeks before the event.
- Your Logo Posted on EWC Website.
- 6 Months of LinkedIn Posts (one per month). You'll provide the materials for us to post.
- Introduce Your Company During Exhibitor Raffle.

Booth Information:

- Premium Booth Location
- 6' Draped Table, 4 Chairs
- 6 Booth Workers

Individual Passes

Service Provider, Doctor or Broker Pass - \$999

(One Company Rep, No Booth)

Law Firm Pass - \$999

(One Company Rep, No Booth)

- Access to Solution Room (Exhibitor Expo)
- Breakfast, Lunch, Break Snacks and Cocktail Hour
- Networking with 450+ Workers' Comp and Risk Management Professionals
- No Booth
- No Attendee List